



Website: www.roadarmor.com
Email: sponsorship@roadarmor.com
Phone: 877-294-2726

Sponsorship Application

Thank you for choosing Road Armor Bumpers. **In order to help us qualify you for sponsorship we ask you to fill out this sponsorship application in its entirety. If you leave out anything on this form it will be automatically rejected.** Upon completion of this application, please return it to Road Armor, along with a formal written proposal. Pictures of the vehicle should accompany all applications. Sorry, applications without pictures cannot be processed.

Road Armor also requires all sponsored vehicles to conform to the following guidelines:

- Maintain a minimum of 1 front or 1 rear bumper if available for your model.
- All Logos must be placed in accordance to our factory specifications i.e. (Stainless logos bolted to the front bumper, and the rear bumper). Any sponsoree who fails to comply with this will in violation to this sponsorship.
- Bumpers **MUST HAVE ALL LIGHTS & WINCH INSTALLED INTO THE BUMPER.**
- Refrain from using or displaying names or products of any competing bumper company
- Prohibited transfer or modification of any products included in sponsorship package without explicit permission from Road Armor
- Maintain a minimum of two "ROAD ARMOR" decals, one on each side of vehicle or display a "ROAD ARMOR" windshield decal
- Display - "Road Armor" Phone: 877-294-2726, web: www.roadarmor.com - on all displays including: the vehicle, sponsor boards or any other display used during any promotional activity
- Quarterly written summary reports including: photos, tear sheets of magazine feature stories, copies of ads or brochures or any other promotional literature where the vehicle is featured, and any other proof that demonstrates that the sponsorship agreement has been fulfilled

Replacement products will only be provided in the unlikely event of a manufacturer defect. Replacement requests for worn-out products, products that fail due to driver negligence, or for theft will not be honored.

Road Armor retains detailed documentation files as evidence to support all sponsorships. We require charge card information including the name of the person or company being sponsored. In the event that Road Armor does not receive adequate documentation, as required herein, within the specified time frame (i.e. 90 days of receipt of product), we reserve the right to charge full retail price for products that have already been supplied on a sponsorship basis, but have not met the guidelines specified in our policy. Those charges will be processed through the supplied credit card information below or through a written invoice that will be emailed or mailed to you. Those requesting sponsorship agree that should they not supply full documentation demonstrating complete fulfillment of all specifics outlined in the original proposal, they will be charged full retail price for the product provided. Road Armor also requires that the owner of each sponsored vehicle complete a feedback form so as to provide Road Armor with quotes about your impression of the product, desired improvements, and the reactions of others acquainted with the sponsored vehicle. Information provided may be used for all multimedia, including but not limited to advertisements, press releases and promotions. Again we thank you for choosing Road Armor and we look forward to doing business with you in the future.

Initial Here: _____



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CONTACT INFORMATION			STANDARD VEHICLE INFORMATION
NAME:			MAKE:
ADDRESS:			MODEL/YEAR:
CITY:	STATE:	ZIP:	EXTERIOR COLOR (S):
E-MAIL:		PHONE:	INTERIOR COLOR (S):

CURRENT SPONSORSHIP INFORMATION	
COMPANY:	CONTACT/PHONE #
COMPANY:	CONTACT/PHONE #
COMPANY:	CONTACT/PHONE #
COMPANY:	CONTACT/PHONE #

LAST 5 EVENTS ATTENDED / AWARDS RECEIVED	
EVENT/DATE	AWARDS:
EVENT/DATE	AWARDS:
EVENT/DATE	AWARDS:
EVENT/DATE	AWARDS:
EVENT/DATE	AWARDS:

Future Events To Attend	
EVENT/DATE	EVENT/DATE
EVENT/DATE	EVENT/DATE
EVENT/DATE	EVENT/DATE
EVENT/DATE	EVENT/DATE
EVENT/DATE	EVENT/DATE

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Requested Products	
Part Number:	Description & Color Preference:
Part Number:	Description & Color Preference:

MODIFICATIONS AND UPGRADES	
1	2
3	4
5	6
7	8
9	10
11	12
13	14
15	16

I hereby certify that the information in this application is correct. I understand that if I qualify for sponsorship, I will be required to have a minimum of one Road Armor sticker on both sides of the car, distribute brochures at the events and strive to promote Road Armor to the best of my ability. I understand that all prices and terms of the sponsorship are not to be discussed under any circumstances. I may refer others to receive sponsorship but the prices are not to be disclosed. I understand that I must provide information for a current valid credit card, and I understand and agree that any violation of these terms and conditions will disqualify my sponsorship, an additional invoice will be sent and the bumpers will be paid for at retail price with the credit card information provided.

Credit Card Information	
Card Type (Mastercard, Visa, etc.):	Name On The Card:
Card Number:	Expiration Date:
SSN Number on back of card (3 Digits):	
Signature _____	Date _____

Initial Here: _____